

# Houston Area Chamber of Commerce Board Meeting

Houston Legion – Back Room

Monday, February 19<sup>th</sup>, 2024

## Minutes

- I. Call to Order
- II. Additions to the Agenda
- III. January Meeting Minutes – Motion made by John and seconded by Patrick, all in favor – approved.
- IV. Treasurer’s Report – Patrick reported on the balance sheet motion made by John and seconded by Vicki all in favor - approved.
- V. Old Business
  - a. Membership Drive - 44 members, Margaret has sent out invoices as a reminder to some of our previous members.
  - b. Grant Advertising – Margaret gave a report on what she is looking at using the grant for. She is planning on running some ads in the Fillmore County Journal, Ad in Visit the Driftless Regions, ad in the Visit Bluff Country and would like to do a radio ad in June. Margaret has calculated that there are still funds available for Hoedown to tap into for some advertising as well.
  - c. Raffle – Cash O Rama – Margaret will be filling out the permit and taking to the City for approval and then will mail in to the State. John is looking into who Caledonia uses for printing the tickets etc.

- d. Welcome Baskets. Margaret has two more to deliver and has asked businesses for more items to put into the baskets. The new residents are very thankful for the baskets. Margaret is working with the city on names.

## VI. New Business

- a. Monthly Meeting Places – a few of our Chamber members have volunteered for us to have our meetings at their business. March meeting will be held at Flex Craft at 7:00 a.m. on Monday March 18<sup>th</sup>. (Rushford State Bank, Money Creek)
- b. Business Updates
  - i. Houston County Chamber meeting Friday March 22<sup>nd</sup>.
  - ii. New business coming into town in the old Schultz building. New business just outside of town small engine repair business.
  - iii. Valley View Nursing Home and Foundation Annual Meeting Saturday February 24<sup>th</sup> at 10:00 a.m. at Heritage Court.
  - iv. International Owl Fest March 1<sup>st</sup> – 3<sup>rd</sup>.
  - v. Houston Public Library has had special presentations and have more coming up, check out website for them.
- c. School Events – nothing to report.
- d. City Events.
  - i. National Championships USA Cycling Gravel is looking at Houston co-hosting the event with La Crescent in 2025 and 2026. The event would take place in September the weekend of Applefest, we could have our block party that weekend. The chamber will be sending a letter to USA Cycling encouraging them to come.

- ii. Welcome sign by the Nature Center will need to be moved. Suggestion we talk to Farmers Win and see if they would have room for it on their property somewhere.

VII. Adjournment – motion made by John seconded by Marlene all in favor motion carried.

Next meeting Monday March 18<sup>th</sup> @ 7:00 a.m. at Flex Craft.