

**Houston Area Chamber of Commerce Board Meeting
Monday, February 15, 2020, 5:30 p.m., Virtual Meeting
Meeting Minutes**

Present: Nancy Forsyth (Treasurer), John Evenson (Secretary), Ron Evenson (Board Member), Marlene Schultz (Chamber Member), Taylor Laschenski (Director)

- I. Meeting was called to order by Nancy at 5:45 p.m.
- II. Minutes from December's meeting were approved. John motioned to approve, Ron seconded. Motion carried.
- III. 2020 P&L was reviewed.
- IV. Old Business
 - A. It was decided to cancel the 2020 annual meeting; current board members and officers will continue serving.
 1. Chamber will plan to hold an all-member meeting when in-person gatherings are more advisable.
 2. Chamber will mail letters and membership forms to businesses for 2021 membership.
 - B. Chamber used funds from an Explore MN Crisis Marketing grant to run a full page ad in the Visit Bluff Country 2021-2022 guide, half featuring the Owl Center and half community-style ad. The guide will be out this spring.
- V. New Business:
 - A. Fillmore County Journal offered a free ad promoting Chamber membership in its towns pages, and Chamber accepted.
 - B. Sheri Johnson was approved as the new authorized signer for Houton Bucks. Ron motioned to approve, John seconded. Motion carried.
 - C. Lawn Chair Concert Series: Event and concert options were discussed for this summer. Committee members are looking into possibilities.
- VI. Ron motioned to adjourn, seconded by John. Meeting adjourned at 6:08 p.m.

Submitted by Taylor Laschenski, Director