

Houston Area Chamber of Commerce Board Meeting

Monday, April 17, 2023

Minutes

- I. Call to Order
- II. Additions to the Agenda
 - a. Add Bill for Annual meeting.
 - b. Brochure
Motion made by Ron Evenson to approve and 2nd by Patrick Forsyth.
- III. March Meeting Minutes – Motion made by Patrick Forsyth and 2nd by John Evenson.
- IV. Treasurer's Report
 - a. Balance
 - b. Holidazzle received funds from Mi Energy Operation Round up.
 - c. Holidazzle received funds from a Memorial in honor of JC Van Gundy.
 - d. \$60 approved to pay bill for Annual Meeting refreshments.
Motion made by Patrick Forsyth and 2nd by John Evenson.
- V. Old Business
 - a. Update on Membership – We have 42 members and a few that are still coming in.
 - b. Survey Results (Ashley)

- i. Ashley Lashenski gave an update on the survey. Block party is still wanted and to have family activities. Block party will be discussed at the May meeting.
- c. BAM update. Some discussion on whether we should have a license to serve the food. Margaret is to reach out with the other towns and find out what they have done or plan on doing for 2023.

VI. New Business

- a. Block Party – Will be moved to September 16th, due to a concert will be going on again the following weekend, and we don't want to compete with the concert. The other factor in moving to the 16th is going to be the 60-mile garage sale and we can tie it with that as well.
- b. Promoting businesses in Houston – Brochure – what is appropriate. Promote events and employment opportunities.
- c. Ribbon Cutting / Events coming up:
 - i. Forsyth House – Ribbon Cutting, May 1st at 2:30 p.m.
 - ii. Houston Area Museum – Ribbon Cutting, 11th. at 11:00 a.m.
 - iii. Daycare Provider Recognition Day May 12th. It was voted to send out a card to the Daycare Providers thanking them for what they do.
 - iv. Rushford State Bank – Ribbon Cutting, May 15th.
- d. Brochure – added to agenda – Ashley Lashenski wanted some insight into what should be in the brochure. Ashley will be working on the brochure next month. The board said it is important to list a few events that are annually going on, have the chamber members listed somewhere on the brochure, clean up the map for better directions.
- e. Larry Graf brought up how the members can be designated in their business, or entrance to town. John is going to

investigate the plaques that the Chamber made years ago and see if we can do something like that. We do have stickers that the businesses can put up to show they are members.

- VII. Adjournment – Motion was made by John Evenson and 2nd by Vicki Olson – Meeting adjourned at 6:28 p.m.