

**Houston Area Chamber of Commerce Board Meeting
Monday, December 21, 2020, 5:30 p.m., Virtual Meeting
Meeting Minutes**

Present: Nancy Forsyth (Treasurer), John Evenson (Secretary), Ron Evenson (Board Member), Marlene Schultz (Chamber Member), Taylor Laschenski (Director)

- I. Meeting was called to order by Nancy at 5:31 p.m.
- II. Minutes from November's meeting were approved. John motioned to approve, Ron seconded. Motion carried.
- III. Nancy presented the Chamber's current balance: \$6,720.81
 - A. An invoice was paid and grant reimbursement was received by the Owl Center for \$1000.
- IV. Old Business
 - A. Hollidazzle & Community Foundation Grant: A grant for \$400 was received for decorations and lights in the park through the community foundation.
 - B. Fundraising Ideas: Tabling this topic for a future meeting
 - C. Annual Chamber Meeting and Election of Officers: The decision was made to postpone an annual meeting until March and reevaluate. The current board will remain as is in the meantime.
- V. New Business:
 - A. Letter to Current/Potential Members: In past year's, a recap of Chamber activities throughout the year was sent to member and potential members along with invite to join the Chamber for the following year and to attend the annual meeting. At present, we will plan for an email recap of the 2020 year and proceed as normal once an annual meeting time is determined.
 - B. Explore MN Crisis Marketing Grant: The Chamber received a second crisis marketing grant award for \$5,625. Funds are to be used to support tourism, and advertising requirements and restrictions apply. The Chamber and Owl Center will be placing an ad in the Visit Bluff Country 2021-2022 visitor's guide using this.

C. Website/Privacy Policy: Taylor is working on some basic website updates like acknowledgement of cookies and a simple privacy notice.

VI. John motioned to adjourn, seconded by Ron. Meeting adjourned at 5:54 p.m.

Submitted by Taylor Laschenski, Director